



Visual Merchandiser/in Lifestyle STF - Studienstart HS2025

Pflichtmodule

Tag/Uhrzeit	Semester 1		Semester 2	
	Q1	Q2	Q1	Q2
Dienstag 13.10-16.20	Store Interior Design & Styling	Graphic Design & 3D Sketchup	Digital Concepts in Future Retail	Theory to Practice Transfer

Empfohlene Wahlmodule

Tag/Uhrzeit	Semester 1		Semester 2	
	Q1	Q2	Q1	Q2
Montag 17.30-20.50	Personal Branding	Working with Color		
Dienstag 17.30-20.50	Event Management		Social Media in in the Creative Industries	Branding in the Creative Industries
Samstag 08.50 – 16.30 (jeden 2. Samstag)		Fashion Drawing	Luxury & Lifestyle Products	Fashion Photography