



## Junior Product Manager/in STF - Studienstart HS2025

### Pflichtmodule

Tag/Uhrzeit	Semester 1		Semester 2	
	Q1	Q2	Q1	Q2
Dienstag 08.50-12.10		Marketing in Consumer Goods		Product Management
Dienstag 13.10-16.30		From Fibre to Fabric		Theory to Practice Transfer
Dienstag 17.30-20.50	Fabric Knowledge			

### Empfohlene Wahlmodule

Tag/Uhrzeit	Semester 1		Semester 2	
	Q1	Q2	Q1	Q2
Montag 17.30-20.50	Personal Branding	Garment Manufacturing		
Dienstag 08.50-12.10			Textile Chain	
Dienstag 13.10-16.30			Design Basics	
Dienstag 17.30-20.50		Curated Marketing	Functional Textiles and Clothing	Purchasing