



Dipl. Textilwirtschafter/in HF / BSc (Hons) Textile Business Management

Pflichtmodule

Tag/Uhrzeit	Semester 1		Semester 2	
	Q1	Q2	Q1	Q2
Dienstag 08.30-12.00	Trends & Research	Marketing in Consumer Goods	Textile Chain	Product Management
Dienstag 13.00-16.20	Finance and Budget Planning	From Fibre to Fabric	Design Basics	Economics

Empfohlene Wahlmodule

Tag/Uhrzeit	Semester 1		Semester 2	
	Q1	Q2	Q1	Q2
Montag 18.00-21.15	Me Myself and I	My own Website	Luxury & Lifestyle Products	Visual Merchandising



Dipl. Textilwirtschafter/in HF / BSc (Hons) Textile Business Management

Pflichtmodule

Tag/Uhrzeit	Semester 3		Semester 4	
	Q1	Q2	Q1	Q2
Mittwoch 08.30-12.00	Academic Research	Sourcing & Logistik	Human Resource Management	Material and Product Testing
Mittwoch 13.00-16.20	Store Management	Fashion Knowledge	Digital Marketing	Digital Marketing

Empfohlene Wahlmodule

Tag/Uhrzeit	Semester 3		Semester 4	
	Q1	Q2	Q1	Q2
Dienstag 18.00-21.15	Event Management	Curated Marketing	Social Media in Fashion	Branding in Fashion
			Textile & Fashion Statistics	Purchasing



Dipl. Textilwirtschafter/in HF / BSc (Hons) Textile Business Management

Pflichtmodule

Tag/Uhrzeit	Semester 5		Semester 6	
	Q1	Q2	Q1	Q2
Donnerstag 08.30-12.00	Classroom meets Business Project	Classroom meets Business Project	HF Thesis	HF Thesis
Donnerstag 13.00-16.20	Entrepreneurship in Textiles & Fashion	Entrepreneurship in Textiles & Fashion	International Trade & Supply Chain	International Trade & Supply Chain

Empfohlene Wahlmodule

Tag/Uhrzeit	Semester 5		Semester 6	
	Q1	Q2	Q1	Q2
Mittwoch 18.00-21.15	Global Business in the Creative Industries	Global Business in the Creative Industries	Global Business in the Creative Industries	Global Business in the Creative Industries
	Sustainability & Lifestyle Management	Sustainability & Lifestyle Management	Sustainability & Lifestyle Management	Sustainability & Lifestyle Management
	Storytelling, Styling & Photoshoots	Storytelling, Styling & Photoshoots	Storytelling, Styling & Photoshoots	Storytelling, Styling & Photoshoots

Pflichtmodule

Tag/Uhrzeit	Semester 7			
	Q1	Q2		
Freitag 08.30-12.00	Business Innovation	Business Innovation		
Freitag 13.00-16.20	Bachelor Thesis	Bachelor Thesis		